

# THE SHINEHARD SUMMIT<sup>20</sup><sub>18</sub>

"HOW I BUILT THIS"



Travis Weekes  
Driven Society  
@trav\_weekes



Alexia Clincy  
Capitalize Social  
@lex\_topia



Danielle Hughes  
Detroit Speaks Inc  
@DanielledHughes



Johnny  
Bailey

network LINE



# BACKGROUND

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Johnny Bailey is a social entrepreneur and marketing strategist with a passion for leadership through personal and professional development.

A hall of fame high school athlete and graduate of Hampton University, Johnny has taken his pursuit of excellence into the world of tech & entrepreneurship.

As Founder of the ShineHard Foundation, Johnny's mission is to close the racial wealth gap. He leverages relationships to provide access to underserved millennials.

As DC's Grow with Google Digital Coach, Johnny's mission is to level the playing field for diverse small business owners. Providing industry related talks and digital skills workshops to help entrepreneurs thrive online.

# SERVICES

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## **SPEAKER**

Keynotes

Presentations

\$1,000 - \$10,000



## **COACH**

Workshops

Consultations

\$2,000 - \$5,000



## **INFLUENCER**

Marketing Campaigns

Live Appearances

\$1,000 - \$5,000



# SPEAKER TOPICS



**SOCIAL IMPACT**



**DIGITAL STRATEGY**



**ENTREPRENEURSHIP**



**RELATIONSHIP BUILDING**



**FINANCIAL LITERACY**

# SOCIAL MEDIA

@1JohnnyBailey



28.2K



5K



3K



2K



315

## AUDIENCE

43%



M

57%



W

## AGE RANGE

42%

25 - 34

MILL

28%

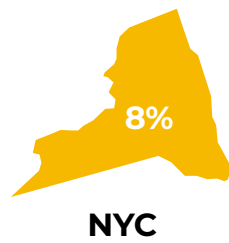
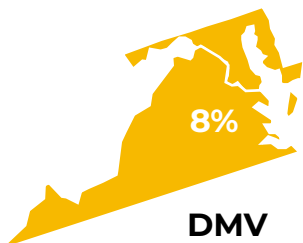
35 - 44

GEN X

\*111 verified accounts with a reach of 10.6m followers

Audience highly interested in personal development, entrepreneurship, financial wellness

## LOCATION





# SPEAKING CLIENTS

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VIACOM



AFROTECH



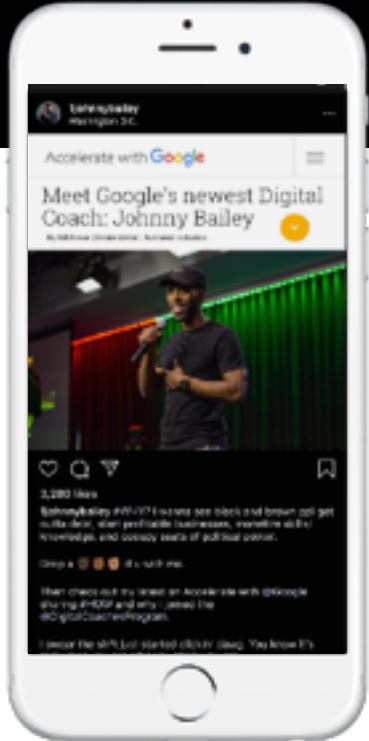
# INFLUENCER COLLABS

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# MEDIA

CLICK IMAGES TO VIEW PAGE



"I hope my work will inspire someone. Especially those who are looking to start a business, tell meaningful stories online, and impact community in some shape, form, or fashion."

- JB



# CONTACT

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Ready to partner? For rates and info please click the email below



[johnny@shinehardfamily.org](mailto:johnny@shinehardfamily.org)



[@1JohnnyBailey](https://www.instagram.com/1JohnnyBailey)



[JohnnyBailey.com](http://JohnnyBailey.com)

**JB** JOHNNY BAILEY

